# BUILT ENVIRONMENT

## **INDABA THEME :**

Partnering with government and key stakeholde to deliver infrastructure projects through innovative funding and delivery models."

> VENUE: Gallagher Convention Centre DATE: 3rd April , Thursday - 4th April , Friday

# The Built Environment Indaba Partnership Brochure

#### **PLATINUM PARTNER**

#### **BRANDING & ADVERTISING**

- Corporate logo prominently placed on all marketing material as the Platinum Partner - including the conference publication, at the event, website & email marketing campaign;
- A linked logo & 500 word profile included on the conference website;
- Corporate logo on event signage as a Platinum Partner and
- Provide one feature newsletter article relating to the partnering company which will be circulated to the Built environment sector and our membership database

#### **ONSITE EXPOSURE**

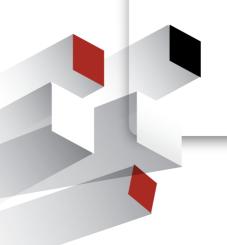
- All event branding will include your logo as a Platinum Partner;
- 10 seater table at the Gala Dinner attended by the Deputy President of SA
- 10 tickets to the cocktail networking
- A 4 page editorial on your company featured in the official Built Environment Bi-Monthly Publication and
- The opportunity to supply & provide your corporate brochure to be included in each conference delegate bag.

#### CONFERENE PARTICIPATION

- A Prime Opportunity for a Senior Executive of your company to participate in a panel discussion at the discretion of the BBCBE event organizer.
- 10 complimentary delegate places for your staff and / or clients to give away at your discretion; and

#### **EXHIBITION**

- A 500 word Company profile placed in the exhibitor directory
- An e-Invitation to invite your clients to visit your stand



#### R 750 000.00 EXCL VAT



#### **GOLD PARTNER :**

#### BRANDING & ADVERTISING

- Corporate logo prominently placed on all marketing material as the Gold Partner - including the conference publication, at the event, website & email marketing campaign;
- A linked logo & 300 word profile included on both the conference website and
- Corporate logo on event signage as a Gold Partner.

#### **ONSITE EXPOSURE**

- All event branding will include your logo as a Gold Partner and
- A 2 page editorial on the corporate profile featured in the official Built Environment Bi-Monthly Publication .

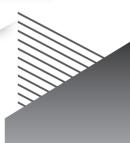
#### CONFERENCE PARTICIPATION

- A Prime Opportunity for a Senior Executive of your company to participate in a panel discussion;
- 8 complimentary delegate places for your staff and / or clients to give away at your discretion; and

#### EXHIBITION SPACE

- Premium Package custom 3x3m u shape stand
- Company logo listed on both the event website;
- A 200 word Company profile placed in the exhibitor directory
- An e-Invitation to invite your clients to visit your stand

### R550 000.00 EXCL VAT



#### SILVER PARTNER :

#### BRANDING & ADVERTISING

- Corporate logo prominently placed on all marketing material as the Silver Partner - including the conference publication, at the event, website & email marketing campaign;
- A linked logo & 200 word profile included on both the conference website and the official Built Environment Publication
- Corporate logo on event signage as a Silver Partner.

#### **ONSITE EXPOSURE**

- All event branding will include your logo as a Silver Partner and
- 5 tickets to the gala dinner
- 5 tickets to the cocktail networking party
- Full page editorial on the corporate profile featured in the official Built Environment Bi-Monthly Publication.

#### CONFERENCE PARTICIPATION

• 5 complimentary delegate places for your staff and / or clients to give away at your discretion; and

#### EXHIBITION SPACE

- Gold Package system design 6x3m U shape stand
- Company logo listed on both the event website;
- A 100 word Company profile placed in the exhibitor Manual
- An e-Invitation to invite your clients to visit your stand

### R 350 000.00 EXCL VAT

